

Agriculturalists Today

Branding Kit

Brand Mission:

To inform consumers, share my agricultural communication story, and share the story of all agriculturalists.

Brand Vision:

A place where anyone can learn more about agriculture and look to share their agricultural story.

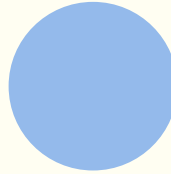
Brand Values:

Continuous learning
Holding open conversations
Respecting opinions

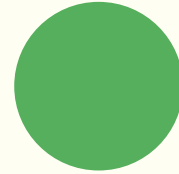
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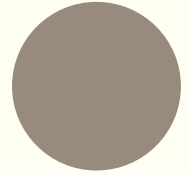
Colors:



#94baeb



#55af5c



#988a7d

Fonts:

**Heading: Calisto MT,
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Keywords:

agriculture, travel, education



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