


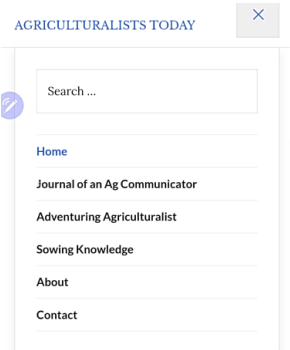



6300 Merle Hay Rd Johnston, Iowa 50131 | 515 509-5416

Client: Agriculturalists Today  
 Title: "Meet Morgan McEnany and Subscribe Instagram"

Time: 1:02  
 Date: May 8, 2023  
 Writer: McEnany

Effects	Video	Dialogue
:00 CU: McEnany in nature Dissolve McEnany VO	Shot standing in field/nature  <p>Hi, I'm Morgan McEnany, founder of Agriculturalists Today.</p>	McEnany: Hi, I'm Morgan McEnany, the founder of Agriculturalists Today. When I'm not blogging, I'm working full-time as a social media coordinator for a company within the industry or attending classes for my masters in strategic communication.
:12 Images Dissolve on all images McEnany VO	Images – planting, harvesting, then calves  <p>My core values carry over to Agriculturalists Today.</p>	My core values carry over to Agriculturalists Today. It's important to continue learning as the industry is always changing and I firmly believe we never truly stop learning. I value open conversation where information can be interacted with and shared. The final value is respecting different opinions, we don't always need to agree but let's see if we can find common ground.

<p>:33</p> <p>Image</p> <p>Dissolve</p> <p>McEnany VO</p>	<p>Image – girl with calf</p>  <p>I started this blog to bridge the gap in telling the story of agriculturalists.</p>	<p>I started this blog to bridge the gap in telling the story of agriculturalists.</p>
<p>:38</p> <p>Dissolve</p> <p>McEnany VO</p>	<p>Screen record of blog.</p> <p>Show the different areas mentioned in the drop down menu.</p> 	<p>This is seen through the blogs focus areas: Journal of an Ag Communicator where I share my story and thoughts, Adventuring Agriculturalist aimed at travel as agriculture varies by state, and Sowing Knowledge where you can gather to learn more or share the knowledge with others.</p>
<p>:54</p> <p>CU: McEnany in nature</p> <p>Dissolve</p> <p>McEnany VO</p>	<p>Standing in field/nature</p>  <p>Agriculturalists Today is for anyone looking to ask questions or learn</p>	<p>Agriculturalists Today is for anyone looking to ask questions and learn with an open mind.</p>
<p>1:00</p> <p>CU: McEnany in nature</p>	<p>Standing in field/nature</p>	<p>Subscribe to the blog for updates by using the link in the Instagram bio.</p>

Dissolve McEnany VO		
1:02 Dissolve	Full Logo with black background 	